



CONTACT:

Pat Dolce, Public Affairs Specialist
(O) 239-343-8370 - (C) 239-989 2758

Department Mobile/After Hours:
239-789-5786

Annual Safe Kids Day Provides Free Interactive Demonstrations Aimed at Keeping Children Safe ~ *Event to Provide Children with Free Bike Helmets, Parents with Free Medication Disposal* ~

(Fort Myers, Fla. – April 17, 2019) --- Golisano Children’s Hospital of Southwest Florida is hosting its annual Safe Kids Day event on Saturday, April 27. Safe Kids Day provides a fun atmosphere for families to learn how to keep children safe in their homes and communities. Families will be able to participate in interactive demonstrations and games to learn about the following subjects:

- Bicycle safety and pedestrian safety (**free bike helmets will be given to all children while supplies last**)
- Car and bus safety, distracted driving and car seat installation
- Gun safety
- Internet safety and child identification
- Keeping medications secure
- Safe sleep
- Water safety
- Youth sports

“Preventable injuries are the leading cause of death among children in the United States, and Safe Kids Day provides parents with the tools to keep their children as safe as possible as they grow and develop,” said Sally Kreuzer, Safe Kids Coordinator for Golisano Children’s Hospital. “We created a fun atmosphere to teach kids how to avoid preventable injuries as they play with their friends, ride their bikes and go to school, and encourage Southwest Florida families to participate in this live-saving event.”

In addition to the interactive games and demonstrations, Drug Free Southwest Florida and their partners will be on hand as part of the “National RX Take Back” initiative to collect unused and expired medications. The pills must be in their original containers, but personal information may be blacked out. The containers and pills will then be safely disposed of to ensure they stay out of the hands of children and avoid polluting waterways.

Safe Kids Day was made possible with the support of our community partners, including: Florida Department of Law Enforcement, Lee County School District, Lee County Emergency Medical Services, Florida Gulf Coast University, Drug Free Southwest Florida and Northwestern Mutual.

The event will also feature food trucks and live music and is being held from **11 a.m. – 2.p.m. at FDLE’s Page Field offices, located at 4700 Terminal Drive, Fort Myers, Florida 33907.**

About Golisano Children's Hospital

Established in 1994, Golisano Children's Hospital of Southwest Florida has been named a "Top Hospital" by The Leapfrog Group for the past two years. It is the only recognized children's hospital between Tampa and Miami. Lee Health opened the new 128-bed Golisano Children's Hospital in May 2017, relocating the children's hospital from the adjacent HealthPark Medical Center. It includes comprehensive pediatric services including a 24-hour pediatric emergency department, hematology-oncology unit, milk lab, Regional Perinatal Intensive Care Center, and Level II and Level III NICU with 64 private rooms. Golisano Children's Hospital is proud to have been named Soliant's 2018 Most Beautiful Hospital in the U.S., a recognition determined by popular vote For more information, visit GolisanoChildrensSWFL.org