CONTACT:
Pat Dolce, Public Affairs Specialist
(O) 239-343-8370 - (C) 239-989-2758

“Bucks for Ducks” Funds Community Breast Cancer Screenings at Regional Cancer Center

Ninth annual fundraiser supports Lee Health’s Breast Health Centers’ mammography fund for low-income residents

(Fort Myers, Fla. – Oct. 9, 2019) --- Join Lee Health in saving lives while honoring your breast cancer hero with the “Bucks for Ducks” fundraiser.

For the past eight years in October, the pink rubber ducks have transformed the reflection pond at the Regional Cancer Center into a bright, cheerful symbol of hope during Breast Cancer Awareness Month. Each Bucks for Ducks donor gets a pink rubber ducky to write a personal message or to name in honor of a loved one. Funds raised with the ducks support Lee Health’s Breast Health Centers’ mammography fund to assist less fortunate patients with breast cancer detection.

Breast cancer is the most prevalent cancer in women worldwide and the second leading cause of cancer death, but it is more treatable than ever thanks to continued efforts of breast cancer awareness and early detection.

The rubber duckies are $3 each or two for $5. The ducks are available at the following donation sites:
- Regional Cancer Center, 8931 Colonial Center Drive, Suite 200, Fort Myers
- Outpatient Center at the Sanctuary Breast Center, 8960 Colonial Center Drive, Fort Myers
- Outpatient Center at HealthPark Commons Breast Center, 16281 Bass Road, Suite 204, Fort Myers
- Outpatient Center at Surfside, 2441 Surfside Blvd., Cape Coral

As the ducks are purchased, they are placed in the reflection pond at the Regional Cancer Center. The flock will gather throughout October in recognition of Breast Cancer Awareness Month. The Breast Health Center staff is more than happy to place a duck in the reflection pond for donors who are unable to come to one of the donation sites.

A memorial and blessing of the ducks will take place at 12:30 p.m. on Oct. 30. Anyone is welcome to attend.

For more information, or to make a donation, please contact Diana Hammock at 239-343-9452.

About Lee Health

Since the opening of the first hospital in 1916, Lee Health has been a health care leader in Southwest Florida, constantly evolving to meet the needs of the community. A non-profit, integrated health care services organization, Lee Health is committed to the well-being of every individual served, focused on healthy living and maintaining good health. Staffed by caring people, inspiring health, services are conveniently located throughout the community in four acute care hospitals, two specialty hospitals, outpatient centers, walk-in medical centers, primary care and specialty physician practices and other services across the continuum of care. Formerly known as Lee Memorial Health System, the organization began its second century of service with a new name in 2016. Learn more at www.LeeHealth.org.