# LEE HEALTH PRESS RELEASE

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## Lee Health Announces New VP of Data Analytics and Continuous Improvement

(Fort Myers, Fla. – Aug. 23, 2018) --- Marcelo Zottolo has been promoted to Vice President of Data Analytics and Continuous Improvement at Lee Health. In his expanded role, Zottolo will be responsible for utilizing data, analytics and business and clinical intelligence strategies to enhance decision-making in quality improvement. He will also oversee a specialized analytics team that will work to develop data-driven initiatives to provide system-wide support for operations and the continuous improvement of Lee Health's strategic priorities.

"Marcelo has been a valuable asset to our team since joining Lee Health. I look forward to seeing the creative approaches he and his team take in leveraging data and analytics to improve health outcomes and keep our health system on the cutting edge of health care innovation," said Larry Antonucci, M.D., MBA, Lee Health President & CEO.

Zottolo has been with Lee Health for almost eight years. During the last three years he has led the Process Analytics team and prior to that held the role of process improvement engineer in the Lean Transformation Office.

Before joining Lee Health, he worked as a consultant for PMC, an operations improvement consulting firm in Dearborn, Michigan. Part of his responsibilities included developing discrete-event process simulation models for clients in the automotive, health insurance and healthcare industries seeking to improve the efficiency of their operations.

Zottolo holds a bachelor's and master's in Industrial and Systems Engineering from the University of Michigan-Dearborn and a master's in Health Informatics from the University of South Florida.

**About Lee Health**

*Since the opening of the first hospital in 1916, Lee Health has been a health care leader in Southwest Florida, constantly evolving to meet the needs of the community. A non-profit, integrated health care services organization, Lee Health is committed to the well-being of every individual served, focused on healthy living and maintaining good health. Staffed by caring people, inspiring health, services are conveniently located throughout the community in four acute care hospitals, two specialty hospitals, outpatient centers, walk-in medical centers, primary care and specialty physician practices and other services across the continuum of care. Formerly known as Lee Memorial Health System, the organization began its second century of service with a new name in 2016. Learn more at [www.LeeHealth.org](www.LeeHealth.org).*